



NON-PROFIT ORGANIZATION & SODA TASTING BOOTH

How would you like an opportunity for visibility to 9,000+ event attendees at the 2022 Sebring Soda Festival, with NO COST to you or your organization?

Host a SODA Tasting Booth!

The Sebring Chamber and the Sebring Soda Festival are partnering with organizations (churches, clubs, non-profit organizations, political candidates, government offices, etc.) to host the soda tasting booths.

PLEASE NOTE: The soda tasting portion of the festival runs THREE days – Friday (4/1/2022) from 5pm-9pm, Saturday (4/2/2022) from 11am-6pm and Sunday (4/3/2022) from 11am-4pm. This will be the only part that your organization is responsible for. You will have to commit to a minimum of TWO consecutive days or all three days.

NEW THIS YEAR: We will have a required soda and T-Shirt pick up day. You will need to assign a representative or two that is responsible for this. Date and location TBD but will be during the week leading up to the festival and in Sebring.

What you provide:

- 10 x 10 pop-up (EZ Up) tent
- 6' or 8' Folding Table & Chairs
- Volunteers from your organization to pour soda samples for the festival-goers. You will need 2 volunteers at any given time during the event hours on your designated date's.
- You may put up signage or banners, and you may distribute your organization's material to promote community relations for your group.

What we provide:

- T-shirts for your volunteers to wear during the event to create a cohesive look
- Cooler
- Ice
- Sodas
- Tasting cups
- Bottle openers
- Trash receptacles
- Everything else you may need for the soda tastings
- Soda Info & Signage

This is a limited opportunity, so be sure to sign-up your organization before space runs out!

Participation in this festival requires your booth to be open and staffed during all hours of the festival on Friday, April 1st from 5pm-9pm, Saturday, April 2nd from 11am-6pm, Sunday, April 3rd 11am-4pm. Set-up can begin as early as 2pm on 4/1, 9am on 4/2, 9am on 4/3 and you'll need to be ready to go at 4:30pm on 4/1, 10:30am on 4/2 and 10:30am on 4/3. Any organization with an unmanned booth, or a booth that breaks down prior to the conclusion of the festival, will not be permitted to return for future festivals.

[For additional questions, contact Paige Cowell at sebringsodafest@sebring.org or 863-385-8448.](mailto:sebringsodafest@sebring.org)

NON-PROFIT ORGANIZATION & SODA TASTING BOOTH REGISTRATION FORM

STEP #1:

Tell Us About You!

Organization Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

STEP #2:

Confirm The Date!

The 2022 Sebring Soda Festival is a 3-day event, April 1st-3rd, 2022.

Please confirm that you're available to host your soda tasting booth.

- Friday and Saturday, April 1st from 5pm-9pm & April 2nd from 11am-6pm.
- Saturday and Sunday, April 2nd from 11AM-6PM & April 3rd from 11am-4pm.
- All THREE days, April 1st-3rd



STEP #3:

We Need Your Shirt Sizes!

To help the event look cohesive and make more sense for the festival-goers, the festival will be providing up to 4 t-shirts for your booth's workers for two days or six t-shirts for three days.

Please designate the sizes and quantities of shirts that your organization will require.

_____ Small _____ Medium _____ Large _____ XL _____ 2X

Additional shirts beyond the 4 provided will cost \$10 per shirt, and you'll be required to make payment no later than 2 weeks prior to the event to ensure they arrive on time.

This info is required to process your application!

STAFF NOTES

STEP #4:

We Need Your "John Hancock"!

Authorized Signature: _____

STEP #5:

Return Your Volunteer Form

Mail/Deliver: Sebring Chamber of Commerce, 227 US 27 North, Sebring, FL 33870

Fax: 863-385-8810, Email: sebringsodafest@sebring.org