



**For more information about any of the opportunities
or events listed below, please call us at the Sebring
Chamber
863-385-8448 or email Paige at
memberservicesandevents@sebring.org**



HUDDLE UP WITH THE SEBRING CHAMBER OF COMMERCE
FOR AN AFTERNOON OF

Tailgate, Tastings & Top Dogs

**SATURDAY,
NOVEMBER 13TH
3PM-7PM
TURN 2 BREWERY**



SPONSORSHIP OPPORTUNITIES

KICKOFF TITLE SPONSORSHIP

SOLD OUT \$2,000

"Presented by" naming rights for the event with 1st Right of Refusal for Future Years * Logo on all marketing materials & advertising for pre- and post-event * Prominent Logo on Banner * Prominent logo on cover of event program * VIP access to 8 Event Tickets * 160 Tailgate Tickets * Open-Bar Wristbands for 8 Attendees * Reserved Table for 8 in Premier Location * "Thank You" Facebook Posts on the Event Page * Recognition by the Emcee Throughout the Evening * Ability to Set-Up Promotional Table at Event * Chance to Address the Event Attendees During the Event (Limited to One Sponsor)

LINE OF SCRIMMAGE PLATINUM SPONSORSHIP

SOLD OUT \$800

VIP access for 8 * 80 Tailgate Tickets * Open-Bar Wristbands for 8 Attendees * Large Business Logo on Tailgate Event Banner & Program * "Thank You" Facebook Posts on the Event Page * Recognition by the Emcee Throughout the afternoon.

OFFSIDE GOLD SPONSORSHIP

\$600

8 event tickets * 80 Tailgate Tickets * Large Business Logo on Tailgate Event Banner & Program * "Thank You" Facebook Posts on the Event Page * Recognition by the Emcee Throughout the afternoon.

FULLBACK SILVER SPONSORSHIP

\$450

4 event tickets * 40 Tailgate Tickets * medium Business Logo on Tailgate Event Banner & Program * "Thank You" Facebook Posts on the Event Page * Recognition by the Emcee Throughout the afternoon.

SNAP BRONZE SPONSORSHIP

\$300

2 event tickets * 20 Tailgate Tickets * small Business Logo on Tailgate Event Banner * "Thank You" Facebook Posts on the Event Page * Recognition by the Emcee Throughout the afternoon

PLAY ACTION PASS PLINKO BOARD SPONSOR

SOLD OUT \$400

Your Business Logo Exclusively Displayed on the Event Plinko Board Throughout the Evening * 2 Event Tickets * 20 Tailgate Tickets * 2 Plinko Game Entries * Large Listing on Tailgate Program * "Thank You" Facebook Posts on the Event Page * Recognition by the Emcee Throughout the afternoon (Limited to One Sponsorship)

GOAL LINE MINI GAME PRIZE SPONSOR

\$150

Sponsorship Funds Will Cover the Prize Costs for one of the Game Winners * Your Business Name mentioned during one of the afternoon's 4 Mini Games that happen during the event * mention on the Tailgate Program * "Thank You" Facebook Posts on the Event Page * Recognition by the Emcee Throughout the afternoon *

TAILGATE BUSINESS DECORATING CONTEST

\$100

Open to members of the Sebring Chamber of Commerce - set up a Tailgate Display at the event. You can do whatever you want at your tailgate whether it be a raffle, games etc. This is limited to the first 15 businesses to sign up. Sponsors have a space included with their sponsorship.

Tickets and Event Information

**HUDDLE UP WITH THE SEBRING CHAMBER OF COMMERCE
FOR AN AFTERNOON OF**

Tailgate, Tastings & Top Dogs



WILL YOUR TEAM BE "TOP DOG?"

CONTEST FOR THE BEST TAILGATING DISPLAY BY A LOCAL BUSINESS, PLENTY OF PRIZES UP FOR GRABS INCLUDING CASH, TRIPS, GIFT CARDS & MORE, TAILGAIT STYLE FOOD & BEER (CASH BAR), COSTUME CONTEST FOR MOST EXTREME FAN-\$100 CASH PRIZE, CORNHOLE, TRIVIA AND MORE!

***ALL PROCEEDS WILL GO TO BENEFIT THE GREATER SEBRING CHAMBER OF COMMERCE, A 501 C-6 ORGANIZATION**

2022 AREA GUIDE & RELOCATION MAGAZINE



ADVERTISE! Reach and target new residents to the Greater Sebring community & introduce them to your business.

Since new movers have no local business loyalties, data shows they are five times more likely to be loyal to your business if you reach them first!

Thousands of Copies Distributed at the Welcome Center

Included Inside New Resident Packages

Complimentary Ad Design by an Award-Winning Graphic Artist

Magazine Available In Print & Online at sebring.org

All Proceeds Go Directly to the Sebring Chamber!

Publishes in January 2022



To reserve your advertising, contact the Sebring Chamber at 863-385-8448, email ceo@sebring.org, or visit 227 US 27 North, Sebring.

Advertising is reserved for Sebring Chamber Members only. No exceptions!

Ad Rates

- Full Page \$800 8.75" x 11.25"
- Half Page \$555 6.75" x 5.625"
- Quarter Page \$340 4.375" x 5.635"
- Directory Ad \$250 4.625" x 2.75"
Located in the Directory Under Your Business Category
- Premium (Back Cover or Inside Front Cover) \$995 **SOLD OUT**
- Premium (Page 3) \$995 **SOLD OUT**
- Premium (Inside Back) \$945
- Premium (Page 5) \$915
- Premium (Page 7) \$870 **SOLD OUT**
- Premium (Page 9) \$835

Advertising Deadline:

November 5, 2021



Greater Sebring Chamber of Commerce Board of Directors Nomination Form

Thank you for your interest in becoming a member of the Greater Sebring Chamber of Commerce Board of Directors. Serving on the board is a rewarding experience and an opportunity for professional growth. Completing this form will help you understand the skills, time and resources required for this leadership position.

These nomination forms are used by the Chamber's Nominating Committee to identify and evaluate potential board candidates. All Board Members are elected in accordance with Chamber By-Laws. Vacancies are filled by appointment of the Chairman of the Board, with Board approval.

Please return the completed form, a brief resume and cover letter to the Chamber office by November 12, 2021 by 4:30PM.

Mike LaMere
2021 Board Chair

Candidate Information

Name _____

Business Name _____

Address _____

Phone _____ E-Mail _____

Chamber member since: _____

Requirements of Directors

- Must be a current member of the Chamber in good standing for at least 1 year.
- The term of office is three years, with option to renew for a second 3-year term.
- The Board of Directors meet monthly on the **fourth Thursday of each month at 3:30pm.**
- All Board Members are expected to take an active leadership role in the Chamber.
- It is estimated that the time commitment for a Board Member is at least five (5) hours a month, on average.
- Board Members are expected to attend as many Chamber functions as possible, including ribbon cuttings, grand openings, luncheons, mixers, and fundraiser events.

Please provide a copy of a simple resume for the nominating committee, along with your application and a cover letter answering the following questions:

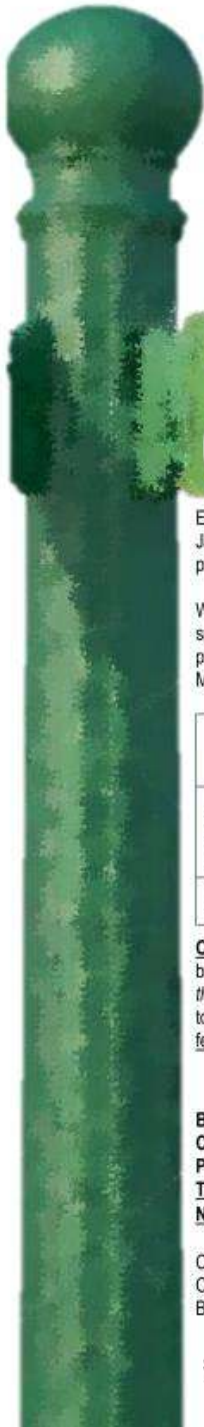
1. What do you feel are presently the Chamber's strong points?
2. Where do you currently feel the Chamber has room for improvement?
3. How do you feel you can help strengthen the Chamber?

I have read understand and agree to the Board responsibilities as written above.

Signed: _____ Date _____

Please return the completed form, a brief resume and cover letter via fax, email, personal delivery or mail to:
Sebring Chamber of Commerce • 227 US 27 North, Sebring, FL 33870 • Fax (863) 385-8810 • Email ceo@sebring.org

ATTENTION: EXCLUSIVE OPPORTUNITY FOR SEBRING CHAMBER MEMBERS ONLY!



(Chamber of)
COMMERCE AVE



Each November, Downtown Sebring sees thousands of attendees at Highlands Art League's "Sebring Art, Wine & Jazz Fest". This is the perfect kick-off for the holiday shopping season. Now's your chance to capitalize on those potential customers!

We're offering a limited opportunity for your organization to set-up a booth on "Chamber of" Commerce Ave., our special street designated exclusively for non-fine arts and non-food vendors to set-up a mini storefront, sell your products, promote an upcoming event, or simply to create brand awareness. This opportunity is for Sebring Chamber Members only, so book today to get your piece of the action in Downtown Sebring!

FESTIVAL DATES & TIMES: Saturday, November 6, 2021 * 9am-4pm	Booth Pricing
MERCHANT BOOTH <i>Selling products, goods, services, or items at the event or in the future (Fine Art & Culinary Vendor Booths are NOT permitted on this street, but may sign-up through Highlands Art League by calling 863-385-5312 or email manager@highlandsartleague.org)</i>	\$75
COMMUNITY RELATIONS BOOTH <i>Intended for Non-Profit organizations and creating community awareness</i>	\$50

OTHER IMPORTANT INFO: Booth size is 14' wide x 10' deep & your space will be marked. You'll be notified of your exact booth location **one week prior to the event** via the email address you provide below. *There will be Chamber staff at the event to point you to your correct vendor space starting at 7am. Cars must be out of the roadway by 8:30am, prior to event opening. Festival hours are Saturday, November 6 from 9am-4pm. Booths MUST remain open during the festival hours; packing up early is not permitted! Leaving early may result in not being asked back for following festivals.*

MUST RESERVE BY OCTOBER 25 TO GUARANTEE YOUR SPACE!

BUSINESS NAME: _____
CONTACT: _____
PHONE: _____ **EMAIL:** _____
TYPE OF BOOTH (SEE DESCRIPTION ABOVE): Merchant Booth (\$75 each) Community Relations Booth (\$50 each)
NUMBER OF BOOTH SPACES: (20% off 2nd booth rental booth, 50% off 3rd booth and beyond) 1 2 3 4 5
 Choose Payment Method: Credit Card Check Cash Invoice **TOTAL: \$** _____
 Card Number _____ Exp. Date: _____ 3 Digit Code: _____
 Billing Zip Code: _____ Signature: _____

REGISTER ONLINE AT SEBRING.ORG

SEND COMPLETED FORMS TO MEMBERSERVICESANDEVENTS@SEBRING.ORG, FAX TO (863) 385-8810
 SEBRING CHAMBER AT 227 US 27 NORTH, SEBRING, FL 33870 ****For questions, call (863) 385-8448****

OWN A BUSINESS?

Ready to draw customers to your business for the holiday shopping season?

Our "Shop Home for the Holidays" promotion is back! It will draw shoppers/diners to participating businesses during the holiday shopping season.

Here's how it works.....

FOR AN INVESTMENT OF ONLY \$75, we'll promote your business as a participating business on the event landing page, Facebook event, E-News, Chamber emails, and more! Shoppers/Diners will submit each receipt from participating businesses for transactions from November 1st thru December 20th and we'll enter them for a drawing to WIN A \$1,000 SHOPPING SPREE (GIFT CARD) to their choice of participating business. That means we'll reinvest the funds and make a gift card purchase from one of the participating business.

New this year

The winner can chose split their \$1,000 gift card to spend at two different participating businesses OR they can spend the \$1,000 gift card to spend at one participating business.



HOW TO REGISTER AS A PARTICIPATING BUSINESS:

Contact the Sebring Chamber

EMAIL: memberservicesandevents@sebring.org OR

CALL: 863-385-8448

*Promotion available to Sebring Chamber members only!

[Register Your Business Here](#)

We have ONE sponsorship opportunity available for this event-\$500! Your logo will be on display on all virtual, digital & printed flyers and promotions. All businesses participating will get a flyer to display at their location which will also have your logo included. You will have the opportunity to 'Go Live' with us when we announce the winner on December 21st! The first business to respond will get the sponsorship! Email or call us - 385-8448!

GREATER SEBRING CHAMBER OF COMMERCE

THE SEBRING CHAMBER IS PROUD TO HOST

SHOP HOME FOR THE HOLIDAYS & WIN A \$1,000 SPREE*

SPONSOR ME! \$500

purchase... make... a... participant... mailer, send your receipt to us to receive an entry for a \$1,000 SHOPPING SPREE at the retailer of your choice*! *Choose from any participating business for purchases made starting November 1st to December 20th, 2021

SUBMIT YOUR RECEIPT IN 3 EASY WAYS!
1) EMAIL RECEIPT TO ADMIN@SEBRING.ORG
2) FAX TO 863-385-8810
3) DROP OFF COPY IN-PERSON SEBRING CHAMBER OFFICE 227 US 27 NORTH, SEBRING ALL VALID RECEIPT SUBMISSIONS MUST INCLUDE YOUR NAME, PHONE NUMBER AND RECEIPT.

DID YOU KNOW THAT BUYING LOCAL KEEPS FOUR TIMES THE MONEY IN OUR LOCAL ECONOMY COMPARED TO SHOPPING AT CHAINS?

[Click Here to Sponsor](#)