



October 7, 2022



SEBRING CHAMBER LUNCHEON

THURSDAY, OCTOBER 13TH • 12 PM
ISLAND VIEW RESTAURANT AT SUN 'N LAKE
DOORS OPEN AT 11:30-PROGRAM STARTS AT 12PM

*PRE-REGISTRATION IS REQUIRED ONLINE
WE LOOK FORWARD TO HEARING FROM THIS MONTH'S SPEAKER:
ADVENT HEALTH SEBRING

**LAST DAY TO
PRE-REGISTER:
TUESDAY,
OCTOBER 11TH**

Advent Health
Sebring

Pre-Registration is required to attend on or before October 11th at 5pm. There will be no refunds once you have registered. If for some reason you cannot attend you are able to transfer your registration to another name.

***Register here for the October Luncheon**



MB&A
REALTY



You are cordially invited to the
Ribbon Cutting Ceremony
of MB&A Realty's new location at this month's mixer.
October 20th @ 4 pm - 6 pm
2617 US Hwy 27 S., Sebring, FL

Greater Sebring Chamber of Commerce



ATTENTION: EXCLUSIVE OPPORTUNITY FOR SEBRING CHAMBER MEMBERS ONLY!

(Chamber of)
COMMERCE AVE



Sebring
Arts & Crafts Festival

Each November, Downtown Sebring sees thousands of attendees at Highlands Art League's "Sebring Art & Craft Festival". This is the perfect kick-off for the holiday shopping season. Now's your chance to capitalize on those potential customers!

We are offering a limited opportunity for your organization to set-up a booth on "Chamber of Commerce Avenue", our special street designated exclusively for non-fine arts and non-food vendors to set-up a mini storefront, sell your products, promote an upcoming event, or simply to create brand awareness. This opportunity is for Sebring Chamber Members only, so book today to get your piece of the action in Downtown Sebring!

FESTIVAL DATES & TIMES: Saturday, November 5, 2022 * 9am-4pm		Booth Pricing
MERCHANT BOOTH <i>Selling products, goods, services, or items at the event or in the future (Fine Art & Culinary Vendor Booths are NOT permitted on this street, but may sign-up through Highlands Art League by calling 863-385-5312 or email manager@highlandsartleague.org)</i>		\$75
COMMUNITY RELATIONS BOOTH <i>Intended for Non-Profit organizations and creating community awareness</i>		\$50

OTHER IMPORTANT INFO: Booth size is 14' wide x 10' deep & your space will be marked. You will be notified of your exact booth location **one week prior to the event** via the email address you provide below. You are responsible for your own set up, no electricity is provided. *There will be Chamber staff at the event to point you to your correct vendor space starting at 7am.* Cars must be out of the roadway by 8:30am, prior to event opening. Festival hours are Saturday, November 5 from 9am-4pm. **Booths MUST remain open during the festival hours;** packing up early is not permitted! Leaving early may result in not being asked back for following festivals.

MUST RESERVE BY OCTOBER 28TH AT 2PM TO GUARANTEE YOUR SPACE!

BUSINESS NAME: _____

CONTACT: _____

PHONE: _____ EMAIL: _____

TYPE OF BOOTH (SEE DESCRIPTION ABOVE): ☐ Merchant Booth (\$75 each) ☐ Community Relations Booth (\$50 each)

NUMBER OF BOOTH SPACES: (20% off 2nd booth rental booth, 50% off 3rd booth and beyond) ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

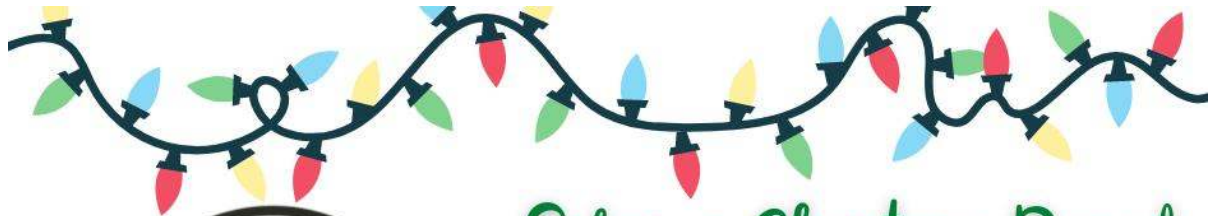
Choose Payment Method: ☐ Credit Card ☐ Check ☐ Cash ☐ Invoice TOTAL: \$ _____

Card Number _____ Exp. Date: _____ 3 Digit Code: _____

Billing Zip Code: _____ Signature: _____

REGISTER ONLINE AT SEBRING.ORG

SEND COMPLETED FORMS TO MEMBERSERVICESANDEVENTS@SEBRING.ORG, FAX TO (863) 385-8810
SEBRING CHAMBER AT 227 US 27 NORTH, SEBRING, FL 33870 **For questions, call (863) 385-8448**



Sebring Christmas Parade

Friday, December 2nd
7pm

Christmas on the Circle

Saturday, December 3rd

Merry Market: 2pm–9pm

Festival: 5pm–9pm

This information is for Marketing Opportunities that include the Sebring Christmas Parade and Christmas on the Circle.

Sponsorships are exclusively for Sebring Chamber Members

Presented By:





Parade & Festival Marketing Opportunities

Presenting Sponsor

SOLD OUT \$5,000

"Presented by" title on all marketing material with prominent logo displayed for Christmas on the Circle and Sebring Christmas Parade - Business name mentioned on all advertising - Logo on Billboards, Social Media and Main Event Page Cover - Logo on Event Map - Complimentary Vendor Booth during the event - Christmas Parade entry with premium placement - Sponsor Banner at Festival and Parade - Name mentioned throughout the event - 24 Armbands for the Kids areas Recognition at Chamber Luncheons and other events leading up to the event

Entertainment OR Activities Sponsor

\$2,000

"Presented by" announced before all entertainment or banner logo at entrance to the three activities during the Festival- Recognized on Social Media on main event page - One FaceBook Live with name mentioned during an entertainment OR activity at Festival - Complimentary Vendor Booth during the event - Christmas Parade entry with premium placement - Sponsor Banner at both events - Logo on schedule of events - Four sponsorships available - Activities include Ice Skating Rink, Snow Maze OR Cookie Decorating Station

Let It Snow Sponsor

SOLD OUT \$1,250

"Presented by" announced before all snow showers during the Festival - Recognized on Social Media on main event page - One FaceBook Live with their name mentioned during the 1st snow shower - Complimentary Vendor Booth during the event - Christmas Parade entry with premium placement - Logo on schedule of events - Two sponsorships available

Snow Globe Sponsor

SOLD OUT \$1,250

"Presented by" wrapped banner around bottom of Snow Glob Immersed picture experience - Recognized on Social Media on main event page - One FaceBook Live with name mentioned during the event - Complimentary Vendor Booth during the event - Christmas Parade entry with premium placement - Logo on schedule of events - One sponsorships available

Photo Area Sponsor

SOLD OUT \$750

"Presented by" sign in the photo area- Recognized on Social Media on main event page - Complimentary Vendor Booth during the event - Christmas Parade entry with premium placement - Sponsor Banner at both events - Logo on schedule of events - One sponsorship available

Name Your Street Sponsor OR Ice Skating Rink Fence Sponsor

\$500

Street "Presented By" with logo - List of all activities or vendors on the street - logo on map - Complimentary Vendor Booth during the event - Christmas Parade entry with premium placement - Up to 7 sponsorships available (Three Street Sponsors and 4 Ice Skating Rink Sponsors)

General Parade Entry Early Bird - Until October 15th - \$45

Non-Profit Parade (proof of 501 C3 designation required) - \$30

Registrations received after October 15th General \$75 Non-Profit \$60

Sponsorships are open to Sebring Chamber Members only. Chamber Membership is not a requirement for parade entry. The first 80 registrations will be accepted.

Registration cut-off: When 80 registrations are reached or November 28th - Whichever is first.

Sponsors will receive a discount code for parade registration.

We only have a few sponsorship opportunities remaining! Don't wait to secure your spot- with the potential to get in front of 10,000 + people!
The early-bird rate for the Sebring Christmas Parade Registration has been extended through October 30th due to Hurricane Ian.
Rates will increase on October 31st and we will only be accepting the first 80 registrations.
We are still accepting Vendor Booths Applications for our Merry Market!

Register for the Sebring Christmas Parade

Merry Market Vendor Application

**Questions about Sponsorships or Vendor Spaces?
Contact us!**

We are now accepting nominations for the Sebring Chamber Board of Directors through November 11th. Please click on the form below to read more about qualifications and what is required. Please contact Tenille by [email](#) or by calling 863-385-8448 if you have any questions.



Greater Sebring Chamber of Commerce Board of Directors Nomination Form

Thank you for your interest in becoming a member of the Greater Sebring Chamber of Commerce Board of Directors. Serving on the board is a rewarding experience and an opportunity for professional growth. Completing this form will help you understand the skills, time and resources required for this leadership position.

These nomination forms are used by the Chamber's Nominating Committee to identify and evaluate potential board candidates. All Board Members are elected in accordance with Chamber By-Laws. Vacancies are filled by appointment of the Chairman of the Board, with Board approval.

Please return the completed form, a brief resume and cover letter to the Chamber office by November 11, 2022 by 4:30PM.

Shannon Sapp
2022 Board Chair

Candidate Information

Name _____

Business Name _____

Address _____

Phone _____ E-Mail _____

Chamber member since: _____

Requirements of Directors

- Must be a current member of the Chamber in good standing for at least 1 year.
- The term of office is three years, with option to renew for a second 3-year term.
- The Board of Directors meet monthly on the **fourth Thursday of each month at 3:30pm.**
- All Board Members are expected to take an active leadership role in the Chamber.
- It is estimated that the time commitment for a Board Member is at least five (5) hours a month, on average.
- Board Members are expected to attend as many Chamber functions as possible, including ribbon cuttings, grand openings, luncheons, mixers, and fundraiser events.

Please provide a copy of a simple resume for the nominating committee, along with your application and a cover letter answering the following questions:

1. What do you feel are presently the Chamber's strong points?
2. Where do you currently feel the Chamber has room for improvement?
3. How do you feel you can help strengthen the Chamber?

I have read understand and agree to the Board responsibilities as written above.

Signed: _____ Date _____

Please return the completed form, a brief resume and cover letter via fax, email, personal delivery or mail to:
Sebring Chamber of Commerce • 227 US 27 North, Sebring, FL 33870 • Fax (863) 385-8810 • Email ceo@sebring.org

Our annually published area guide goes out to over 3,000 locals, visitors and new residents every year. This advertising opportunity is only for current Sebring Chamber Members. Space is limited and based on availability. Ad space goes fast so don't wait to reserve yours today! Contact Paige for more information.

2023 AREA GUIDE & RELOCATION MAGAZINE



ADVERTISE! Reach and target new residents to the Greater Sebring community & introduce them to your business.

Since new movers have no local business loyalties, data shows they are five times more likely to be loyal to your business if you reach them first!

Thousands of Copies Distributed at the Welcome Center and throughout Highlands County!

Included Inside New Resident Packages

Complimentary Ad Design by an Award-Winning Graphic Artist

Magazine Available In Print & Online at sebring.org

All Proceeds Go Directly to the Sebring Chamber!



To reserve your advertising, contact the Sebring Chamber at 863-385-8448, email memberservicesandevents@sebring.org, or visit 227 US 27 North, Sebring.

Advertising is reserved for Sebring Chamber Members only! *First right of refusal for advertisers in our 2022 directory

Ad Rates

- Full Page \$800 8.75" x 11.25"
- Half Page \$555 8.75" x 5.625"
- Quarter Page \$340 4.375" x 5.635"
- Directory Ad \$250 4.625" x 2.75"
Located in the Directory Under Your Business Category
- Premium (Back Cover or Inside Front Cover) \$995
- Premium (Page 3) \$995
- Premium (Inside Back) \$945
- Premium (Page 5) \$915
- Premium (Page 7) \$870
- Premium (Page 9) \$835



Advertising Deadline:

November 6, 2022

Publishes in January 2023

Interested in sponsoring a Sebring Chamber Luncheon? We have dates available for 2023! Contact us if you want to learn more about what is involved in sponsoring a luncheon. If you typically host a luncheon please contact us to confirm your 2023 date. Luncheon dates are booked on a first-come, first-serve basis.





We have placed ALL of our member names into a bowl to draw from every week. New members will be added to the drawing as they join.

On Mondays we will draw
FIVE Members to highlight on Facebook and in the newsletter
for the next week!

Your 'highlight' can be ANYTHING you want it to be. It can be promoting a special event, history, a great customer service story you would like to share, etc.

You can send a video (30 sec or less) or flyer (PDF or JPEG format). It must be received no later than the Friday the week before you are set to be highlighted. We will let you know what day you will be highlighted on Facebook

Once everyone has been drawn, we will start over again!

If you are a current member of the Sebring Chamber, you do not need to do anything extra to be included.

**Due to Hurricane Ian, we have delayed this week's
Marvelous Member Announcement!
We will resume next week!**

Hurricane IAN Disaster Resources for Businesses



To view this email as a web page, go [here](#).

FROM THE OFFICE OF
**GOVERNOR
RON DESANTIS**

@GOVRONDESANTIS | WWW.FLGOV.COM | 850-717-9282 | MEDIA@EOG.MYFLORIDA.COM

**ICYMI: Governor Ron DeSantis
Activates the Florida Small Business
Emergency Bridge Loan Program,
Making \$50 Million Available – At
Least \$10 Million of Which Must Go to
Assist Agricultural Businesses
Impacted by Hurricane Ian**

Charlotte, Collier, DeSoto, Flagler, Glades, Hardee, Hendry, Highlands, Hillsborough, Lake, Lee, Manatee, Monroe, Orange, Osceola, Pinellas, Polk, Putnam, Sarasota, Seminole, St. Johns, and Volusia counties are eligible to apply

TALLAHASSEE, Fla. — Today, Governor Ron DeSantis activated the Florida Small Business Emergency Bridge Loan Program, making \$50 million available — at least \$10 million of which must go to small businesses that are agricultural producers impacted by Hurricane Ian in Charlotte, Collier, DeSoto, Flagler, Glades, Hardee, Hendry, Highlands, Hillsborough, Lake, Lee, Manatee, Monroe, Orange, Osceola, Pinellas, Polk, Putnam, Sarasota, Seminole, St. Johns, and Volusia counties. Small businesses in the most impacted counties — Charlotte, Collier, Lee, and Sarasota — will be escalated and prioritized as they are received.



U.S. SMALL BUSINESS ADMINISTRATION FACT SHEET - DISASTER LOANS

FLORIDA Declaration 17644 & 17645

(Disaster: FL-00178)

Incident: HURRICANE IAN

occurring: September 23, 2022 & continuing

in the Florida counties of: **Charlotte, Collier, DeSoto, Hardee, Hillsborough, Lee, Manatee, Orange, Osceola, Pinellas, Polk, Sarasota, and Seminole**; and for economic injury only in the contiguous Florida counties of: **Brevard, Broward, Glades, Hendry, Highlands, Indian River, Lake, Miami-Dade, Monroe, Okeechobee, Pasco, Sumter, and Volusia**

Application Filing Deadlines:

Physical Damage: November 28, 2022 Economic Injury: June 29, 2023

If you are located in a declared disaster area, you may be eligible for financial assistance from the U. S. Small Business Administration (SBA).

What Types of Disaster Loans are Available?

- **Business Physical Disaster Loans** – Loans to businesses to repair or replace disaster-damaged property owned by the business, including real estate, inventories, supplies, machinery and equipment. Businesses of any size are eligible. Private, non-profit organizations such as charities, churches, private universities, etc., are also eligible.
- **Economic Injury Disaster Loans (EIDL)** – Working capital loans to help small businesses, small agricultural cooperatives, small businesses engaged in aquaculture, and most private, non-profit organizations of all sizes meet their ordinary and necessary financial obligations that cannot be met as a direct result of the disaster. These loans are intended to assist through the disaster recovery period.
- **Home Disaster Loans** – Loans to homeowners or renters to repair or replace disaster-damaged real estate and personal property, including automobiles.

What are the Credit Requirements?

- **Credit History** – Applicants must have a credit history acceptable to SBA.
- **Repayment** – Applicants must show the ability to repay all loans.
- **Collateral** – Collateral is required for physical loss loans over \$25,000 and all EIDL loans over \$25,000. SBA takes real estate as collateral when it is available. SBA will not decline a loan for lack of collateral, but requires you to pledge what is available.

What are the Interest Rates?

By law, the interest rates depend on whether each applicant has Credit Available Elsewhere. An applicant does not have Credit Available Elsewhere when SBA determines the applicant does not have sufficient funds or other resources, or the ability to borrow from non-government sources, to provide for its own disaster recovery. An applicant, which SBA determines to have the ability to provide for his or her own recovery is deemed to have Credit Available Elsewhere. Interest rates are fixed for the term of the loan. The interest rates applicable for this disaster are:

Loan Types	No Credit Available Elsewhere	Credit Available Elsewhere
Home Loans	2.188%	4.375%
Business Loans	3.040%	6.080%
Non-Profit Organizations	1.875%	1.875%
Economic Injury Loans		
Loan Types	No Credit Available Elsewhere	Credit Available Elsewhere
Businesses & Small Agricultural Cooperatives	3.040%	N/A
Non-Profit Organizations	1.875%	N/A

What are Loan Terms?

The law authorizes loan terms up to a maximum of 30 years. However, the law restricts businesses with credit available elsewhere to a maximum 7-year term. SBA sets the installment payment amount and corresponding maturity based upon each borrower's ability to repay.

From our Family to yours we hope that all of our customers were able to stay safe and sound during Hurricane Ian. We were blessed not to take too much damage here at the dealership and now, as the community and our neighbors gather to help one another heal, we want to do what we can to help our McPhail's Family!

Our Company has teamed up with Big T Tire in Avon Park, Highlands Hot Spot in Sebring and The Decor Store in Lake Placid to help collect and deliver Supplies such as

- **Water**
- **Bleach**
- **Tools and Building Supplies**
- **Tarps**
- **Cleaning Supplies**
- **Canned Foods**
- **Personal and Feminine Hygiene Products**
- **Baby Supplies (Diapers, Wipes, Food, Formula)**
- **Pet Supplies**

We will provide Trailers, Trucks and Drivers for Deliveries to Highlands, Hardee, Desoto, Lee, Charlotte, Sarasota, Manatee County and more.

If you have the ability to donate please bring what you can to any of the above listed businesses here in Highlands County and as a team we can help provide a small amount of joy to a community in devastation.

If you are interested in being a Donation Drop Off Location or **if you or someone you know are in need of supplies**, please contact us at 863-382-8199 or 863-382-4688 or Find one of the Business on Facebook

- <https://www.facebook.com/mcphailsauto>
- <https://www.facebook.com/highlandshotspot>
- <https://www.facebook.com/DecorStoreLakePlacid>
- <https://www.facebook.com/bigttirepros>

To stay updated on more donation opportunities or to check and see what progress has already been made please follow us on Facebook.

Review Us!



SO
GOOD!



SCAN THE QR CODE WITH YOUR CAMERA APP

Not working with your camera app?

Search for a free qr code reader on your app store.

Install the app and try scanning again.

A service provided by  **QR-Code-Generator**.com



Our High-C To-Go FaceBook Group is growing thanks to our wonderful members! It's a great way for you to post about what's happening, a great experience you had somewhere, ask for recommendations and more! We'd love for you to invite others and use it to promote anything you have going on! You do not have to be a member of the Sebring Chamber to participate, but our members will be recognized in a special way on the page whenever they post! Please continue to invite others to the page! Check it out!



Office Suites for Rent

The Sebring Chamber currently has office suites for rent at the Highway 27 Welcome Center.

All-Inclusive Office Suites include:

- ✓ Handsomely Appointed, Fully Furnished Office with Solid Wood Desk, Desk Chair, Lateral File Cabinet & 2 Guest Chairs
- ✓ Includes Utilities- Power, Water & More Included!
- ✓ Business Listing at the Directory by Front Entrance
- ✓ Custom Sign at Entrance of Office Suite
- ✓ Complimentary Wireless High-Speed Internet
- ✓ Copy, Scan & Fax Machine with 300 Color or B/W Copies Per Month
- ✓ 24/7 Office Accessibility
- ✓ Use of Professional Conference Room Facilities, with Seating for Up to 20 People, Coffee Service, Built-In Overhead Projector & More (upon availability)
- ✓ Use of Break Room, Refrigerator, Microwave, etc.

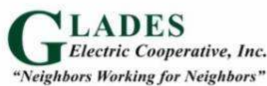
Inclusive Monthly Rate- Starting at \$500 per month!

(plus applicable taxes). 1-year lease & chamber membership required.
Contact Tenille Drury-Smith at (863) 385-8448 or ceo@sebring.org.





CONNECT. CREATE. COLLABORATE.



Sign-Up for Texts from Us!

We'll text you about upcoming Chamber events, and we're making it easier to RSVP and buy tickets, right on your cell phone. Sign up now!

Text Sebring to 57711



News from Your Fellow Members

Please see the list of links below to view upcoming events, specials & promotions from your fellow members.

***CLICK ON THE PICTURE OF THE FLIER TO MAKE IT LARGER
OR THE LINK PROVIDED FOR MORE INFORMATION**

****The emails below were submitted by Chamber members and do not represent the views
of the Sebring Chamber of Commerce.****



Get Your Information Included In Next Week's Email!

To submit your information to be included in the Friday Email Blast, please email a **PDF** flyer to admin@sebring.org. Flyer must be received by Wednesday at 3PM preceding the Friday blast to be included. The flyer must be in PDF format. If a flyer is sent in another format, we will contact you to re-send.

PINNACLE VISION CARE

JOIN US for
Ladies Night Out
in honor of Breast Cancer Awareness Month

Thursday, October 27th from 4-8pm

Enjoy champagne and hors d'oeuvres as you shop our frame lines at your leisure. Our Tura frame representative will be on site displaying the latest fashions from their line.

Tesha Baker, APRN-BC of Lavish Grace Wellness Spa will be available to share information about her services and members of her team will be providing mini-massages.

(863) 658-0645 | PinnacleEyes.com | 919 Mall Ring Road, Sebring

LA

We'll get you there.

Navigating IRS Disaster Relief

If you, your business, or your employees have been affected by a natural disaster, consider these relief details.

[Read More](#)

Stay ahead of the new lease accounting standards.

[Get Started](#)

Six Tax-Efficient Ways to Transfer Wealth to the Next Generation

How Can Real Estate Investors Benefit From Cost Segregation Studies?

2nd Annual
Pumpkin Patch Party

SUNDAY, OCTOBER 23 12NOON - 5PM

FAMILY FALL FESTIVAL

ARTS & CRAFTS
PUMPKINS FOR SALE
MUSEUM PLAY \$3/PP
PUMPKIN PATCH
FALL GAMES
MAKE A FLORIDA PUMPKIN

CHILDREN'S MUSEUM of Sebring

219 N RIDGEWOOD DRIVE, DOWNTOWN SEBRING

Highlands County Restaurant Stakeholder Meeting Planned for October 17

With a labor issues, supply chain challenges and a steady flow of customers, restaurants everywhere are experiencing more challenges than ever before.

To continue conversations from our May meeting regarding potential solutions for local restaurants, Visit Sebring/Highlands County Tourist Development Council (TDC) is coordinating and hosting a meeting on Monday, October 17th at 3:00 pm at the Sebring Civic Center (322 West Center Avenue).

The purpose of this public meeting is to gather restaurant stakeholders and local business and organizations leaders in one room to discuss both short-term and long-term solutions to some of the challenges Highlands County restaurants continue to experience.

Other organizations invited include the Highlands County School Board, South Florida State College, Highlands Co. Economic Development Council (EDC) and CareerSource Heartland.

Visit Sebring is the destination marketing organization managed by the Highlands County Tourist Development Council (TDC). The mission of the TDC is to contribute to a positive quality of life for the residents of Highlands County through destination promotion, tourism development, advocacy, and resource management – which are foundation pieces for future economic growth. For more information, visit <http://www.VisitSebring.com> or find us on social media @VisitSebring.

Sebring
Avon Park & Lake Wales, FL

STAY CONNECTED
f t i y

TourismMarketing Today

The Official Newsletter of Destinations Florida | www.DestinationsFlorida.org | October 2022



Dan Rowe of Visit Panama City Beach Wins STS Beacon Award

Dan Rowe, president & CEO of Visit Panama City Beach, received the esteemed Beacon Award at Southeast Tourism Society's Shining Example Awards held on September 8. The Beacon Award recognizes Rowe's outstanding tourism leadership and achievements over his extensive career.



Dan Rowe speaks at the Beacon Award ceremony on 8/8/22 in Panama City.

"I am honored to receive this amazing recognition from the Southeast Tourism Society," says Dan Rowe. "I look forward to continue striving for tremendous success with the Visit Panama City Beach team and working to fuel the future of the tourism industry."

Rowe is an industry trailblazer who has transformed Panama City Beach in his past 13 years as president & CEO of the destination, and executive director of the Bay County TDC. Highlights of Rowe's accomplishments include rebranding the destination to SEALIFE BEACH and changing the Spring Break narrative, leveraging tourism assets through community partnerships to pave the way for

DAN ROWE continues on page 2

Educate for Success

by Robert Strub



Increased TOT revenue attracts expanded funding demands for lawmakers to consider.

Educating lawmakers on the value of the tourism industry and the critical role of tourism marketing is crucial before the next Legislative Session.

This will be even more challenging this year because many lawmakers will be new to their positions. These lawmakers chose to run for office for many reasons, preventing expanded cases of the TOT to merely a primary motivation.

ROBERT STRUB continues on page 2

sfsc arts SOUTH FLORIDA STATE COLLEGE

Save with a Season Subscription

Artist Series Subscriptions: 8 Shows Series Package: \$217 - \$271 - \$322

Luxury & Estate Viewing and Center Marine Series: 10-12 shows - 100+ AdventureHealth Traveling New Series: 4 Shows Series Package: \$89 - \$100 - \$120

Sebring Thematic Seasonal Package: Family member rates only \$150

ON SALE NOW

ROCKY HELLER

THE MOUNTAIN MAN

THE CHICKEN THING

BARRENE LOVE

LOVE

For information & information call: 863.784.3228 www.sfcarts.org

Aktion Club & Heartland Horses Present

FREE Movie Night

"Monsters vs Aliens"

Friday, Oct. 14

6:15 p.m. Movie Starts

HIHEAL Show Arena,

4305 Independence St., Avon Park



This event is FREE and open to the public.

Concessions open at 5:30 p.m. Hot dogs, Sloppy Joes, tater tots, chips, popcorn, drinks, snow cones, candy and other items will be sold by the Aktion Club to benefit Heartland Horses.

No other food and drink items are allowed on the grounds. Bring your own chair and bug spray. This is an outdoor covered movie theater. Rain or shine!

For more details, call Cindy Marshall at 863-443-0438.

The world's most critically hated are on a mission to save the Earth. Creatures, Dr. Cockroach P.D., The Missing Link, Incomprehension and B.O.B. join forces to fight back when alien attack. With an all-star cast including Reese Witherspoon, Seth Rogen, Hugh Grant and Will Smith.

Movie length is 1 hour 34 minutes. Movie done by 7:45 p.m. Rated PG.

Visit Sebring | 501 S. Commerce Avenue, Suite 3, Sebring, FL 33875

Heartland Cultural Alliance
passing on an invitation to students
from the FWC

FWC to host Florida State Fish Art Contest

Florida Fish & Wildlife Conservation Commission sent this bulletin at 09/19/2022 03:21 PM EDT

Sep. 19, 2023

Suggested Tweet: Call for #FloridaFishArtContest entries @MyFWC #FishArtContest





Good day to all the Chamber of Commerce business members.

First, some great news! The certificate above is from the non-profit business committee for faith-based businesses. This committee serves out of the governor's office. This was a noble deed as I did not expect this award nor did I know that the committee actually surveys the businesses and sends notes of thanks for service.

With that being noted:

The month of OCTOBER through the NOVEMBER luncheon I would like to set a white plastic bucket with the loving lamb academy logo on it for any of the businesses to contribute to the families that are military or qualifying families to receive the flash drive/thumb drive of choice to teach the parents of their own children who stay at home during the preschool years birth through 5 years to enjoy this accredited home teaching strategies for preparing their preschoolers for elementary school.

Note: loving stands for loving

Lamb stands for: literacy, a-r-t, m-ath, b-behavior, s-science... And some practical life skill teachings are added as well!!!

So, pitch in a 64oz or more sized thumb drive/flash drive and let's supplement the home schooling and even the outside home schooling of the little ones!!

Thank you so much for your attention.

P.S. If you would like to send the chair trainings to a particular family just write their name and email address or phone number down on a sheet and tape it to your flash drive/thumb drive and I will be sure to have you deliver it or I will have it delivered by hand to the family of Highlands county that you choose.

Godspeed,

Dr. JASITTA McKinney: lovinghighlandsacademyincorporated.com 470-292-3237



Aerobotics

6060 Center Drive
Los Angeles, 90045
www.aerobotics.com
support@aerobotics.com

Hurricane Ian Response – Damage Assessment and Documentation

Dear Ray,

On behalf of Aerobotics, our thoughts and prayers go out to everyone impacted by Hurricane Ian and the devastating floods that are still ongoing.

To our friends, your citrus growers, we stand with you in this difficult time, and would like to help where possible.

If any grower needs to have large scale drone surveys done on areas for damage assessment, insurance documentation, or future planning, please give me a call at (772) 584 8762 to discuss.

We have drone pilots on standby to help, and we can work out some discounted hurricane pricing.

Thanks and Regards,
Greg Land
GM – Southern USA (Aerobotics)
(772) 584 8762
greg.land@aerobotics.com



Become a Red Cross Disaster Volunteer

Disaster Volunteer Open House
Tuesday, October 25 | 5:00 p.m. - 6:00 p.m.
Greater Sebring Chamber of Commerce
227 US-27 | Sebring, FL 33870

Every day people are forced from their homes due to fires, storms and other disasters. Single and multi-family firms account for 90% of disaster responses. You can be part of a team that helps and responds to over 80,000 emergencies every year. From offering a caring and compassionate ear, to meeting the disaster-caused needs of individuals and households, Red Cross volunteers ensure that families don't have to face tough times alone.

Join us for a Open House to meet local volunteers and learn how you can help your neighbors in need after a disaster. Light snacks and refreshments will be available. Seating is limited and registration is required.

CLICK HERE OR SCAN THE QR CODE TO REGISTER

To learn more, contact Colleen Ranieri at (861) 718-4489 or email Colleen.Ranieri@redcross.org



Image 11-10



White Cane Awareness Day
Saturday, October 22, 2022
from 10 am till 2 pm
on the Circle in downtown Sebring
202 Circle Park Drive, Sebring FL 33870



Overview of the CareerSource Heartland Region Not Seasonally Adjusted September 30, 2022

- The unemployment rate in the CareerSource Heartland region (DeSoto, Hardee, Highlands, and Okeechobee counties) was 3.7 percent in August 2022. This rate was 1.6 percentage points lower than the region's year ago rate of 5.3 percent. The region's August 2022 unemployment rate was 0.9 percentage point above the state rate of 2.8 percent. The labor force was 76,345, up 747 (+1.0 percent) over the year. There were 2,814 unemployed residents in the region.
- DeSoto County had the lowest unemployment rate (2.8 percent) in the CareerSource Heartland region followed by Okeechobee County (3.0 percent), Hardee County (3.8 percent), and Highlands County (4.4 percent).
- Employment by industry in the CareerSource Heartland region totaled 56,282 jobs in March 2022 (the latest available data). CareerSource Heartland region's employment increased by 3,063 jobs (+5.9 percent) over the year.
- The Professional and Business Services (+18.0 percent) and Education and Health Services (+13.3 percent) industries grew faster in the region than statewide over the year.
- The industries gaining jobs over the year were Professional and Business Services (+744 jobs); Leisure and Hospitality (+402 jobs); Education and Health Services (+330 jobs); Trade, Transportation, and Utilities (+304 jobs); and Other Services (+28 jobs).
- The industries losing jobs over the year were Natural Resources and Mining (-455 jobs); Government (-236 jobs); Manufacturing (-50 jobs); Construction (-31 jobs); Information (-11 jobs); and Financial Activities (-8 jobs).

Sebring Metro Area

- In August 2022, nonagricultural employment in the Sebring MSA was 24,905, a decrease of 200 jobs (-0.8 percent) over the year.
- The Government (-100 jobs) industry lost jobs over the year.

Note: All data are subject to revision.
Source: Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research.

Highlands County Democratic Party 4216 Sebring Pkwy (NE corner of Pkwy & US 27) (863) 385-8601

PANCAKE BREAKFAST & VOTER REGISTRATION



SATURDAY, OCTOBER 1, 2023
8:00am to Noon
Pancake Breakfast
(Pancakes & Sausages)
FREE
For All Students and New Registrants

UPCOMING EVENTS

Oct 1, 15, 29 & 31: **JOIN OUR RALLIES** Assemble 15 hour in advance at Dem HQ. Bring your own 18oz - noon
 8:00am - noon **REGISTER TO VOTE** sign, sun protection and water/liquids to avoid dehydration.
 Oct 29 & 30: **FALL GALA** at Island View Resort, 5223 Sun N Lake Blvd, driver, dessert & 1 wine at 7pm; music/dancing/ silent auction. Ticket \$75 ea. Speakers to be announced.
 Nov 8 - 7pm - 7: **ELECTION NIGHT POTLUCK** at Dem HQ - watch the returns. Bring a dish, and/or snacks.
 Jan 15 - 11am - 3pm **PICNIC** at Hammock State Park - Barbecue with hot dogs hamburgers and refreshments.
 Jan 21 - 11am - 3pm **GARAGE SALE** at DEM HQ parking lot.

Highlands County Democratic Party 4216 Sebring Pkwy (NE corner of Pkwy & US 27) (863) 385-8601

PANCAKE BREAKFAST & VOTER REGISTRATION FUNDRAISER RESCHEDULED to Sat. Oct 8th



SATURDAY, OCTOBER 8, 2022
8:00am to Noon
Pancake Breakfast: \$10 donation
(Pancakes & Sausages)
For all Students and New Registrants,
breakfast is (FREE) on us!

UPCOMING EVENTS

Oct 15, 29 & 31: **JOIN OUR RALLIES** Assemble 15 hour in advance at Dem HQ. Bring your own 18oz - noon
 8:00am - noon **REGISTER TO VOTE** sign, sun protection and water/liquids to avoid dehydration.
 Oct 29 & 30: **FALL GALA** at Island View Resort, 5223 Sun N Lake Blvd, driver, dessert & 1 wine at 7pm; music/dancing/ silent auction. Ticket \$75 ea. Speakers to be announced.
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 Jan 21 - 11am - 3pm **GARAGE SALE** at DEM HQ parking lot.

CFHC FOOD DISTRIBUTION

SEPT

MONDAY 26	TUESDAY 27	WEDNESDAY 28
Mulkey Christian Church 3900 Lake Blue Dr, Winter Haven, FL 33801 9:00 AM	Cutting Edge Ministries 3089 Elm St, Zolfo Springs, FL 33590 9:30 AM	444 Academy Dr, Mulberry, FL 33660 5:30 PM
THURSDAY 29	FRIDAY 30	
No Food Distribution	No Food Distribution	

CFHC will be facilitating a drive thru food pantry. Each family will receive approximately a weeks worth of food. Available on a first come, first serve basis, while supplies last.

Sebring Meals On Wheels

23rd Annual Charity Golf Scramble

Sebring Municipal Golf Club

Saturday, Nov. 5, 2022

7 a.m. Continental Breakfast and Registration

8 a.m. Shotgun Start

Diamond Sponsors:

The Reed - Ferry Team

BERKSHIRE HATHAWAY

Florida Properties Group

Hole-In-One Contest

Hole-In-2 Contest

Door Prizes

4-18 Hole

Silent Auction

100% or better payouts for winners

Prizes in Cash & Merchandise

and Gift Certificates at the Pro-Shop

\$70 Per Player

\$280 foursome

Includes use of Golf Cart

Each Player Receives

18 Holes of Golf, Continental Breakfast, Lunch at Clubhouse, swing bag at sign-in

Hole-In-Two!

A Golf Pro from Charity Golf International will make a brief presentation to each team at a specified Par 5 hole. The Pro will hit the first drive for each player. The golfer playing off the Pro's ball, getting the ball in the hole from two, will win a \$5,000 golf cart!

All Corporate Sponsors will be mentioned in our monthly newsletters, and in future publicity and advertisements

In order to give you the best tournament experience, the last day to register is November 1.

PRESENTS

BROW MAPPING FOR PERMANENT MAKEUP

THINKING ABOUT A CAREER IN PERMANENT MAKEUP?

START HERE

\$125

WHAT YOU RECEIVE

EXTENSIVE HANDS ON LAB / PRACTICE

BROW MAPPING KIT MANUAL / CERTIFICATE OF COMPLETION

THIS COURSE IS TAUGHT BY SYBIL HATTON CPM/OWNER OF

EXCESS.COM

DATE OCT 14, 2022 TIME 12 PM LENGTH 5 HRS

WHERE South Beach Beauty Academy

920 Sebring Square, Sebring, FL 33870

(863) 212-0329

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- Pipe Welding Tools
- Consumables
- AND MUCH MORE!

NAIC NATIONAL ASSOCIATION OF INSURANCE COMMISSIONERS

May 5, 2022

The Honorable Charles E. Schumer
Democratic Leader
United States Senate
Washington, D.C. 20510

The Honorable Mitch McConnell
Republican Leader
United States Senate
Washington, D.C. 20510

Dear Leader Schumer and Leader McConnell:

On behalf of the membership of the National Association of Insurance Commissioners (NAIC), we write to ask Congress to revisit the federal law that limits the authority of states to oversee Medicare Advantage. Current law only allows states to regulate solvency and licensing – all other oversight is preempted. This has led to a tremendous gap in protections for seniors, especially in the area of marketing.

The NAIC applauds Congress' support for Medicare Advantage (MA). MA plans have helped and benefited millions of senior Americans. However, as state insurance regulators, we are finding an increase in complaints from seniors about confusing, misleading and potentially deceptive advertising and marketing of these plans. Unfortunately, because of federal law, state insurance regulators are not permitted to exercise their oversight authority in advertising and marketing of MA plans.

As you are aware, the Medicare Prescription Drug, Improvement, and Modernization Act of 2003 (also called the Medicare Modernization Act or MMA) limited the authority of states to oversee MA plans to just solvency and licensing. Before the MMA, states had full authority to review marketing practices, pursue market conduct reviews, and penalize poor actors – but after the MMA states have no such authority. We strongly recommend that Congress amend the MMA to return to the states authority to oversee the advertising and marketing of MA plans.

Since the implementation of the MMA and the loss of state oversight, State Departments of Insurance, as well as State Health Insurance Programs (SHIPs), consumer advocate organizations, and the media, have reported patterns of overly aggressive, deceptive and abusive marketing and sales practices in the Medicare private plan marketplace.

The NAIC has conducted surveys of State Departments of Insurance and found that states have received consumer complaints about the following:

Washington, DC: 444 North Capitol Street, NW, Suite 300, Washington, DC 20001-2096
 Kansas City: 1000 Main Street, Suite 1000, Kansas City, MO 64101-2000
 New York: One New York Plaza, Suite 4000, New York, NY 10001
 St. Louis: 1000 North 10th Street, Suite 1000, St. Louis, MO 63101
 Tallahassee: 1000 North 10th Street, Suite 1000, Tallahassee, FL 32301
 Washington, DC: 444 North Capitol Street, NW, Suite 300, Washington, DC 20001-2096
 Kansas City: 1000 Main Street, Suite 1000, Kansas City, MO 64101-2000
 New York: One New York Plaza, Suite 4000, New York, NY 10001
 St. Louis: 1000 North 10th Street, Suite 1000, St. Louis, MO 63101
 Tallahassee: 1000 North 10th Street, Suite 1000, Tallahassee, FL 32301

1800 Sebring Ave Floor 25
 Sebring, FL 33872
 (863) 222-2222
www.thesimpkins.com

AMERICAN PICKERS to Film in Florida

The American Pickers are excited to return to Florida! They plan to film episodes of The History Channel hit television series throughout your area in December 2022.

AMERICAN PICKERS is a documentary series that explores the fascinating world of antique "picking" on The History Channel. The hit show follows skilled pickers in the business, as they hunt for America's most valuable antiques. They are always excited to find sizeable, unique collections and learn the interesting stories behind them.

As they hit the back roads from coast to coast, the Pickers are on a mission to recycle and rescue forgotten relics. Along the way, they want to meet characters with remarkable and exceptional items. They have to give historically significant objects a new lease on life while learning a thing or two about America's past along the way. The Pickers have seen a lot of really good stuff over the years and are always looking to discover something they've never seen before. They are ready to find extraordinary items and hear fascinating tales about them.

We at American Pickers continue to take the pandemic very seriously and will be following all guidelines and protocols for safe filming outlined by the state and CDC. Nevertheless, we are excited to continue reaching the many collectors in the area to discuss their years of picking and are eager to hear their memorable stories!

The American Pickers TV Show is looking for leads and would love to explore your hidden treasure. If you or someone you know has a large, private collection or accumulation of antiques that the Pickers can spend the better part of the day looking through we would love to hear from you! Please note, the Pickers DO NOT pick stores, flea markets, malls, auction businesses, museums, or anything open to the public. If interested, please send us your name, phone number, location, and description of the collection with photos to:

amickimpkins@cinetix.com or call (846) 453-2134
 Facebook: @justfixthismess

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 Until it's too late!

To Learn more give us a call at (863) 260-0479
 or visit us at
www.justfixthismess.com

Please join us for an
Open House
 for our Sebring office location

Wednesday, November 9, 2022 | 5-7 p.m.
 1396 Whisper Circle, Sebring FL 33870

Light refreshments will be served.

For more information and to RSVP, contact
KSimpkins@FLCancer.com

FLORIDA CANCER SPECIALISTS
 & Research Institute
 FLCancer.com

You are cordially invited to Ridge Area Arc's
2022 Sebring Derby
 Presented by *Joanna Stender Walsh Adams*
 November 18, 2022
 6:30 - 9:30 p.m.
 (Bar & Betting windows open at 6 p.m.)
 Island View Restaurant
 5223 Tee Time Circle, Sebring
 Admission: \$10
 Purchase tickets online at
ridgeareaarc.org
 or scan to purchase

A lively evening of fun featuring:
 • 10 Professional Horse Races (video)
 • Pottery Money for Betting
 • Silent Auction
 • Derby Hat Contest
 • Hors d'oeuvres and Beer (cash bar available)
 • Open a Race Horse for just \$10 and you have a chance to win a trophy or \$100!

The Arc
 Ridge Area

LINE DANCING CLASSES

In front of the former JCPenny

1-3 pm | **Every Thursday**

\$5 per person

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NEW PRICES & SERVICES

Loyal Membership Program
 Become a loyal member and be enrolled in our membership program and receive \$10 OFF each service. (ask for more details)

Massage Therapy
 Every Therapist at HBT is now a Certified Medical Practitioner. We now offer **Swedish Massage & Therapeutic Massage**.

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 60 min: \$65
 90 min: \$70
 120 min: \$115

Therapeutic:
 30 min: \$55
 45 min: \$70
 60 min: \$85
 90 min: \$115
 120 min: \$145

Float Therapy
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 45 min: \$55
 60 min: \$65
 90 min: \$70
 120 min: \$115

Introductory Rate:
 \$10 OFF your FIRST massage & float session
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WWW.HEALBYTOUCHTHERAPY.COM

Upcoming Seminars

Hydrofacial
 Friday September 9th
 @ 12:00pm-4:00pm

Micro-needling
 Friday September 23rd
 @ 12:00pm-4:00pm

Dermaplaning
 Friday October 7th
 @ 12:00pm-4:00pm

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 Sebring Florida 33870
www.southbeautyacademy.com

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The court process does not have to be thought of as an impossible task anymore. The no self-representation could be the way for you to go. We are not lawyers, we are a document preparation service designed for the person who wishes to represent him or herself in court proceedings. We carry by law all you need your rights or remedies are. We can assist you with any aspect of the court process as simple as possible. We guide you through the court process, making your process as simple as possible. We guide you through the court process, making your process as simple as possible. We guide you through the court process, making your process as simple as possible.

Call or text: 863-381-0185

AdventHealth Sebring Foundation
Pink on Parade 5K & 1-Mile Run/Walk

Presenting Sponsor CHEN DENTAL

Since 2017, AdventHealth Sebring's Pink on Parade has united our community and raised more than \$245,000 to support breast health by funding early detection screenings, as well as life-saving equipment to help diagnose and treat women and men with breast cancer or breast illnesses.

And this year is no different! We invite you to join us for a safe, communal 1-mile or 5k walk/run that honors our brave community members who are facing breast cancer, celebrates survivors who have won their fight, and remembers those who show on through their loved ones.

All proceeds benefit the AdventHealth Sebring Breast Care Center, delivering hope and healing.

Live Event: Saturday, Oct. 15, 2022
Location: AdventHealth Sebring Medical Complex | 4240 Sun 'n Lake Blvd | Sebring, FL
Registration: \$30 + \$2.50 registration fee
Virtual Experience: RunSignup.com/SebringPinkOnParade-2022

Race Day Agenda

- 6:00 p.m. Registration and Packet Pick Up
- 6:30 p.m. Welcome and Opening Ceremony
- 7:10 p.m. 1-Mile Walk and 5k Run Start
- 8:15 p.m. Fellowship and Awards

Don't forget to wear your pinkiest attire!

863-402-5525
Kirsten.Turner@AdventHealth.com

Awards distributed for Pinkiest Attire and Largest Group Participation.

AdventHealth
Foundation | Sebring

Save The Date
October 22, 2022
Heartland Hoedown

Live Band, Raffles, Food for purchase and a presentation from our Drill Team. Stayed tuned for more information soon!

Registering an extraordinary local band who have played in Nashville and around the southern states.

Foley & Burns Classic Country

Heartland Hoedown
4305 Independence St
Avon Park, FL 33825
863-453-8888

Greater Sebring Chamber of Commerce | 227 US 27 North, Sebring, FL 33870

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