

May 19, 2023





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Our <u>High-C To-Go</u> FaceBook Group is growing thanks to our wonderful members! It's a great way for you to post about what's happening, a great experience you had somewhere, ask for recommendations and more! We'd love for you to invite others and use it to promote anything you have going on! You do not have to be a member of the Sebring Chamber to participate, but our members will be recognized in a special way on the page whenever they post! Please continue to invite others to the page! Check it out!

### Thank you to our year round Sponsors!

2023 Chairman Circle Sponsors

















### 2023 President's Club















### Overview of the CareerSource Heartland Region Not Seasonally Adjusted April 21, 2023

- The unemployment rate in the CareerSource Heartland region (DeSoto, Hardee, Highlands, and Okeechobee counties) was 3.3 percent in March 2023. This rate was 0.3 percentage point lower than the region's year ago rate of 3.6 percent. The region's March 2023 unemployment rate was 0.7 percentage point above the state rate of 2.6 percent. The labor force was 77,945, up 922 (+1.2 percent) over the year. There were 2,601 unemployed residents in the region.
- Okeechobee County had the lowest unemployment rate (2.7 percent) in the CareerSource Heartland region followed by DeSoto County (3.0 percent), Hardee County (3.3 percent), and Highlands County (3.8 percent).
- Employment by industry in the CareerSource Heartland region totaled 55,458 jobs in September 2022 (the latest available data). CareerSource Heartland region's employment increased by 1,222 jobs (+2.3 percent) over the year.
- The industries gaining jobs over the year were Education and Health Services (+444 jobs);
   Trade, Transportation, and Utilities (+438 jobs);
   Professional and Business Services (+327 jobs);
   Leisure and Hospitality (+83 jobs);
   Financial Activities (+66 jobs);
   and Other Services (+32 jobs).
- The industries losing jobs over the year were Natural Resources and Mining (-119 jobs); Construction (-45 jobs); Information (-20 jobs); Manufacturing (-17 jobs); and Government (-9 jobs).

### Sebring Metro Area

- In March 2023, nonagricultural employment in the Sebring MSA was 27,500, an increase of 200 jobs (+0.7 percent) over the year.
- · The Government industry was unchanged in jobs over the year.

Note: All data are subject to revision.

Source: Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research.





We have placed ALL of our member names into a bowl to draw from every week. New members will be added to the drawing as they join.

On Mondays we will draw

FIVE Members to highlight on Facebook and in the newsletter for the next week!

Your 'highlight' can be ANYTHING you want it to be. It can be promoting a special event, history, a great customer service story you would like to share, etc.

You can send a video (30 sec or less) or flyer (PDF or JPEG format). It must be received no later than the Friday the week before you are set to be highlighted. We will let you know what day you will be highlighted on Facebook

Once everyone has been drawn, we will start over again!

If you are a current member of the Sebring Chamber, you do not need to do anything extra to be included.



Lisa has been in the Highlands County area serving buyers and sellers as their trusted Realtor since 2004. Here are a few of her reviews to spell out how she is trusted by her customers.

"Lisa is an absolute pleasure to work with! Not only is she professional and knowledgeable, but she also cares about her clients."

"If you are looking for a no pressure, low key professional who knows exactly how to work with a client, then you want Lisa Kneram."

Lisa's motto is " Honest, Dependable and integrity. "

Remax

RE/MAX



Congratulations to this weeks Marvelous Members. We look forward to hearing more from them next week:

- Brantley Poperties-Madge Stewart
- Highlands Health and Wellness
- Gracie Barra Sebring
- Lunch Club Wednesday
- UMH Properties







### Florida SBDC at USF Announces 2023 Regional Performance Award Winners

TAMPA (May 11, 2023) - The Florida Small Business Development Center (SBDC) at University of South Florida (USF) announced its 2023 Performance Award and small business winners on May 10, during the 2023 Florida SBDC at USF Business Awards Celebration Luncheon. The event was held at USF's Marshall Center. Performance award winners are now eligible for Florida SBDC Network state awards. State award winners will be announced at the Florida SBDC Network's Annual Conference, held in Fort Lauderdale in August.

"We were thrilled to be able to recognize our employees and business owners in person, after having to take a hiatus due to COVID," Carl Hadden, regional director of the Florida SBDC at USF said. "We are proud to be a tireless supporter of entrepreneurship. Entrepreneurship is not a solitary activity. Entrepreneurs need the support system of the Florida SBDC at USF, bankers, attorneys, accountants, insurance agents, and the support of their family, friends, and community to thrive. We are blessed to be one of many contributors to the successes we celebrated today."



#### Ambassador of the Year: Kristene Manning

Kris Manning's commitment to excellence as the Florida SBDC at USF Fiscal and Business Manager enables the region to deliver on the Florida SBDC Network mission of "Providing businesses the expertise and resources to succeed" as well as the vision of "Creating a better Florida for all by helping businesses grow" by working closely with the regional director to manage the region's finances ensuring seamless service delivery. Kris meets regularly with peers throughout the University of South Florida's Muma College of Business to find solutions to collective challenges while simultaneously sharing best practices. Manning's expertise in her role directly impacts stakeholder return and value as well as commitment to excellence while indirectly helping the region deliver business needs and solutions contributing to the development and economic growth of our

communities, all of which encompass the FSBDCN values. Kris goes above and beyond in her duties every day to make sure the Florida SBDC at USF is properly equipped to help businesses grow.



### Performance Excellence Award: Gregory J. Manning

Greg Manning is a Florida SBDC at USF business consultant. Manning joined the Florida SBDC at USF team in August 2020, just three months into the COVID-19 pandemic. He came to us with a wealth of business knowledge, having owned 16 Hallmark stores throughout central and south Florida. Greg was tasked, in April 2022, with covering four counties in our 10-county region. Since these counties are very rural and spread across many miles, they would normally be covered by three consultants. Even with the added coverage area, Greg saw 332 unique clients and maintained his excellent satisfaction rate. Then, in October 2022, Greg worked three Hurricane Ian mobile Business Recovery Centers (BRC) across three counties in Lake Placid, Arcadia, and Wauchula, providing 160.25 hours of disaster capital access consulting to his clients. Manning served 47 BRC walk-ins and converted 85% of them into SBDC clients while accurately following BRC

procedures by streamlining the process for clients in an already stressful time and allowing for timely entry of

# Sign-Up for Texts from Us!

We'll text you about upcoming Chamber events, and we're making it easier to RSVP and buy tickets, right on your cell phone. Sign up now! Text Sebring to 844-754-1261



## **News from Your Fellow Members**

Please see the list of links below to view upcoming events, specials & promotions from your fellow members.

\*CLICK ON THE PICTURE OF THE FLIER TO MAKE IT LARGER OR THE LINK PROVIDED FOR MORE INFORMATION

\*\*The emails below were submitted by Chamber members and do not represent the views of the Sebring Chamber of Commerce.\*\*

Get Your Information Included In Next Week's Email!

To submit your information to be included in the Friday Email Blast, please email a PDF flyer to admin@sebring.org. Flyer must be received by Wednesday at 3PM preceding the Friday

blast to be included. The flyer must be in PDF format. If a flyer is sent in another format, we will contact you to re-send.











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South Florida State College

### **PANTHER ALUMNI SOCIETY**

# Hall of Fame

Aktion Club & **Heartland Horses** 

FREE Movie Night

"Ed"

Friday, May 26 7:30 p.m. Movie Starts HHEAL Show Arena, 4305 Independence St., Avon Park



Concessions open at 7 p.m. Hot dogs, Sloppy Joes, tater tots, chips, popcorn, drinks, snow cones, candy and other items will be sold by the Aktion Club to benefit Heartland Horses.

No other food and drink items are allowed on the grounds. Bring your own chair and bug spray. This is an outdoor covered movie theater. Rain or shine!









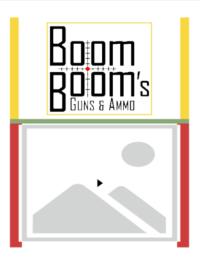


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### NEW SHA PRESIDENT



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CLUBHOUSE RENTAL

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